

Welcome to your investment home looking perfect forever



# Come home to a beautiful home, forever

- This sounds too good to be true, yet it really is possible.
- We achieve this through a proper initial inspection to find the flaws so our Pure Waterproofing and our Strong Waterless Paint system will need little maintenance going forward.
- Basically if you left your home unmaintained for 50 years you will see all the common waterproofing and crack issues, which we treat *now* as we have this knowledge.
- Forever means that we maintain your home yearly\* going forward so it always looks it's best!
- We want your home to last as long as possible, so we get referrals.
- Keeping homes perfect forever Proudly for South Africans!

\*optional maintenance contract



# Why choose us?

- Because we make our own paint, waterproofing and crack repair materials to fix homes for the long term using our 17 years experience.
- We are owner-managed, Paul will be on-site throughout the application process.
- We offer a yearly service plan like your car.
- Competitive costs for a 15 year guarantee product.
- Paul Usswald is a forensic waterproofing specialist, by keeping water out of your investment building is the key to long life.

# Why do we make our own Paint, Waterproofing and Crack repair materials?

- Initially Paint has two main functions: protect (waterproof) & beautify (colour).
- 17 years experience has taught us that commercial supplies just aren't good enough, as they focus on colour, not protection seen by mainly Matt or low sheen paints.
- Commercial paints are manufactured with a limited life span by design, meaning not waterproof, fade proof, sun proof & crack proof.
- If you keep the water out, any good paint system will last longer. Our waterless waterproofing materials are engineered to seal surfaces better, through flex ability & adhesion and our Pure Paint is manufactured to be water and crack resistant as well.
- Did you know that regular paint has on average 50 -75% water?
- We remove this 50% water and replace it with resin to produce Pure Paint. This 80% binder/resin quality is not available on the SA market, until now
- It is my honor and privilege to rejuvenate your home with the first ever Pure Paint, proudly for South Africa.
- We have been on this mission since we started our company in 2001: see our youtube video of houses 13-years old and still perfect. [https://www.youtube.com/watch?v=88EbzEvB\\_zl](https://www.youtube.com/watch?v=88EbzEvB_zl)



# Key difference between commercial paint and our Pure Paint

Pure paint has no added water where commercial paint has up to a maximum of 75% water! (check solid content on data sheet)

- Crack proof when a sample is bent 180° continuously at 25°C, unlike commercial paint which cracks when bent 90° (See sample)
- Fade Proof – (streaks and bleaching) as pigments are protected inside a gloss pure paint film
- Stain resistant for a smooth surface dirt can't get a grip on.
- A vertical waterproofing paint as the PVC is low and its not a matt paint like commercial paint where pigments are outside the paint film (rough to touch).
- 15 Year Guarantee with service plan to keep your home looking perfect at all times to maintain re-sale value
- Pure paint includes an oxide color pigment unlike commercial paint using a carbon pigment that is not colorfast and changes with 3 years age:

1.Only oxide (of the earth) pigments, think of a ground up rock

2.No carbon (man made pigments) think of charcoal from the braai

- We included ingredients, which has been around for 20 years without failure.
- Talc for dirt resistance, normally only used in paints with no gloss
- Increased titanium for higher pastel pigment loading thus higher tint loading.
- Dry film protection for algae, bacteria, fungus, moss & yeast
- No styrene ingredients (think of poly-styrene) to yellow in the sun after 3-years!
- No water soluble thickeners that dissolve out leaving holes
- Designed for the Highveld climate using our 17-years experience.
- Paint properties include:

- ✓ Same price
- ✓ Dirt Proof
- ✓ Slippery Surface (gloss)
- ✓ Incredibly Flexible
- ✓ Strong weathering
- ✓ Crack proof, see label instructions
- ✓ Color Fading Proof (color fast)
- ✓ Long life 15-25 years depending on your color choice?
- ✓ Protect your investment home
- ✓ Beautify and enjoy your home by adding re-sale value

Commercial Paint	Our Pure Paint
Rough to touch	Smooth to touch
Porous	Waterproof
Matt (pigments outside film)	Shiny (pigments inside film)
Up to 75% water	No added water
Cracks when bent	Crack proof @30°C
Streak marks, bleaching & yellowing form cheap poly-styrene ingredients	Fade proof-pigments inside film
Carbon pigment which fades	Colourfast oxide pigment
Rough traps dirt	Smooth stain resistant & dirt proof
3, 5, 7, 10 & 12 Year guarantee	15-25 year guarantee
Thickeners which dissolve out leaving holes	No thickeners for waterproof application



# Damp Proofing bottom of house walls

- This is the “plinth area” between the outside garden landscaping level & interior ground-floor level.
- In the old style of building this plinth level used to be face brick for a reason, to allow water moisture out.
- Your house ground floor inside has a concrete slab which is lined underneath with plastic damp proof course (DPC). This plastic extends out through the exterior house walls on which bricks are laid, seen from the outside as a horizontal scribe line running in line with the ground-floor slab level. Damp proofing is the plinth area below this scribe line.
- Most homes have plaster & paint in this plinth area which over time becomes loose, bubbling, crack paint on the surface due to moisture being pulled by the sun.
- Our pricing includes all plinth areas on your home, extending the damp proof treatment 200-500mm above the damp proof course level.

# Damp Proofing bottom of Boundary walls

- This is the bottom area of garden boundary or screen walls where one side may have a higher garden level and the opposite side lower
- Referred to as a retaining wall, which retains the garden soil
- In the old style of building this retaining level used to be face brick for a reason, to allow water moisture to evaporate leaving the paint and plaster alone.
- Your walls have plaster & paint in this area, at the bottom, which now has loose paint on the surface due to moisture being pulled by the sun.
- Boundary walls are not allowed to have DPC plastic damp proof course plastic by law as these walls are long and straight and can fall over..
- Air bricks are used in this area to allocate a path of least resistance for water to get out. The location is discovered with the high pressure wash.

# Process

Our methods have been engineered and refined through a process of natural selection after decades of experience:

1. **Site review:** this is completed on a unit by unit basis, as well as the common areas, to identify the nature of problems throughout. This step has already been completed to allow for the comprehensive costing form the common area.
2. **Washing:** The washing team is first to arrive. Using high-powered spray hoses they will wash the walls to remove flakes, debris and loose dirt so that the surfaces are ready to be treated and open up loose weak areas like cracks to ensure a solid foundation to base our repair. This is where the long term Guarantee comes from: (see you tube videos) <https://www.youtube.com/watch?v=TflbmSnAxP8>
3. **Crack filling and waterproofing:** We manufacture our own flexible crack repair material to accommodate the building's movement to ensure it doesn't fracture. This serves as a water proofing function. Cracks fall into two types, open and close through moisture or heat daily or seasonal, migratory cracks that just open need service to keep the water out.
4. **Waterproofing:** we then attend to waterproofing tops of walls, windowsills, butt joints, roof and corbeling.
5. **Damp proofing** is below ground / soil level, all the way around.
6. **Painting any color:** Pure Paint is applied with a thick film so it can stretch more and because it has such a low water content, it dries within minutes. We will coat to a minimum thickness of 60 – 80 micron.

# What can you expect while our team is on site?

1. Our working hours are Monday to Friday 7h00 – 16h00 with Paul permanently on site.
2. Security conscious. Our team have been in my employ for ten years +, incident free. I disallow phones on site during work hours for vidios sold to crime lords.
3. Silence. Our workers get on with the job and work!
4. No mess. We have a permanent cleaning team that will tidy the area we work in at the end of each day.
5. No smoking
6. A typical house takes  $\pm$  8-15days depending on plaster drying times, meaning less inconvenience, less hassle. We don't want to sacrifice quality by rushing. Drying times are delayed when temperatures fall below 15<sup>0</sup>C.
7. We have public liability insurance 10-Bar, workmans compensation and working at height training with safety file to outline the areas to be barrocaded off for the safety of your children as all our work falls in line with the health & safety act.
8. Paul will be the only driver, in a complex for example at a maximum of 20km per hour, so the children can play.

# What you need to do to prepare for us

- Cut back any plants and creepers  $\pm 300\text{mm}$  from wall, to provide minimum access.
- If plants are sensitive to be cut back, then a drop sheet can be slipped between the plant & wall then pulled gently to give us a gap.
- Please remove any wall attachments, like ornaments, ashtrays, any breakables & trellices.
- If selected areas are not going to be painted due to excessive plants or dense creeper, the new colour should remain as close as possible so that these areas match.
- No irrigation during painting period and for 1 week thereafter to allow paint to cure.
- We will run through our 20 customer questions at the start.

# Certificate of Guarantee is color Dependant

Paint = 15 - 25 years color dependant

Damp = 10 years

Structural cracks = 2 years

Other cracks = 10 years

1. Cracks split into two sections, moving & stationary = (10 year guarantee). Moving cracks split into two sections, migratory (1 year guarantee) & wax and wane, "open and close" (5 year guarantee).
2. The origin of structural cracks often lies deep within the structure of the bricks. We only work on the surface. We are not responsible for structure of the building like: structural cracks that run through the bricks like Damp proof course crack, slab crack, expansion joint cracks.
3. 15-25 Year guarantee for cracks, paint & damp proofing is available on white paint only. Dark / hot architectural colours expand & contract too much with hot surfaces, causing the building to age prematurely. Heat creates evaporation & promotes damp.
4. Damp damage is guaranteed to 7 years unless we damp proof by installing air bricks, then 10 year guarantee.
5. Adhesion of previous paint/varnish or other cannot be guaranteed, as this is not our work.
6. Boundary walls are not guaranteed from damp because there is no DPC (damp proof course), a plastic layer that stops rising damp. Unless we damp proof the walls. They are guaranteed for adhesion of the paint from us. In other words we are responsible if our paint delaminates i.e. turn the flake of paint over and if it's our paint on the reverse side then it falls under our guarantee. However, if we turn a flake of paint over and it's the previous paint then we can't guarantee the adhesion of previous work but can maintain with service plan yearly (see service plan).
7. Water takes the path of least resistance thus it follows the cracks; we maintain settlement cracks as it appears or once a year.
8. Service plan is available on request.
9. All guarantees need service like your car.

# Service Plan

- Once a year we pop in for “school fees” to learn more about how our coating ages and maintain your Paint coating so your home always looks perfect to fetch market resale value.
- This service cost could be fixed + cost of materials used or priced as required per year.
- Free service is available when we are referred
- What do we service that is not our liability? Hail cracks, leaks, chips in corners, weed eater grooves, dirty or stained walls, third party damage for example: (Air-con, Alarm, Electrical contractors, Plumbers, TV, Fibre...) & general wear and tear. The most important thing is to keep water out your building by waterproofing all areas.
- What are any additional or hidden costs of service? Nothing, if you go with all the itemized recommendations in our original quote, which is market related pricing.

# Payment Terms

1. 20% at signiture to get colors tinted and materials manufactured to you spec
2. 50% at start of masking after wash, re-texture, crack & waterproofing preporation
3. 25% at demasking
4. Final 5% after sign-off inspection
5. Final means:
  - Snags signed off
  - Guarantee certificates issued
6. Snags duration is typically one weekend for home owner to confirm.

FUTURE INTERIORS CC T/A

# House & Roof Waterproof & Painting

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<http://housepainting.joburg>

<http://balconywaterproofing.co.za>

[www.youtube.com/watch?v=smwDwCeZI2U](http://www.youtube.com/watch?v=smwDwCeZI2U)

